Order / Rev: 1202845 Orders Alt Order #: 07427681 Product Desc: TUGGLE FOR ST REP **WSFA** Estimate: Flight Dates: 10/06/14 - 10/12/14 Primary AE: Ashley Demby Original Date / Rev: 10/03/14 / 10/10/14 Sales Office: H-DC Political Sales Region: Order Type: National SRH Media, Inc Name: Agency **Buying Contact:** Billing Type: Cash Billing Calendar: Broadcast Billing Contact: 2204 Countryside Drive Billing Cycle: EOM/EOC Silver Spring, MD 20905 Agency Commission: 15% POL/Tuggle, Mark/State House Distric Advertiser Name: A35+ New Business Thru: Demographic: **Product Codes:** PL600 00:15:00

Priority: Revenue Codes:

Agency, Political, Pol-Candidate

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/12/14	76	\$15,855.00	\$13,476.75

P 3

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	76	\$15,855.00	\$13,476.75	0.00
Totals	76	\$15,855.00	\$13,476.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby		5	Start Of Order - End Of Order	100%

Order Share	Share	Total
WSFA	67%	\$15,855.00
Market	100%	\$23,664.18

Competitive Share	Share	Total
ABMY	0%	\$0.00
ESFA	0%	\$0.00
KBPN	0%	\$0.00
WAIQ	0%	\$0.00
WAKA	33%	\$7,809.18
WAXC	0%	\$0.00
WCOV	0%	\$0.00
WDIQ	0%	\$0.00
WGIQ	0%	\$0.00
WIIQ	0%	\$0.00
WMCF	0%	\$0.00
WNCF	0%	\$0.00
WRJM	0%	\$0.00

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spot	s Rate Pi	i Rtg Type	Spots	Amount
E 1 WSFA 10/10/14 10/10/14	WSFA 12 News at Ten -Comm	10-1035pm	1	:30	1 \$500.00P	3 0.00 NM	1	\$500.00
	WSFA 12 News at Ten - MF							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/06/14 10/12/14	1 1	\$500.00	0.00					
E 2 WSFA 10/10/14 10/10/14	Comm	10-11am	1	:30	1 \$60.00P	3 0.00 NM	1	\$60.00

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Advertiser:

POL/Tuggle, Mark/State House District &

Alt Order #: Flight Dates:

07427681 10/06/14 - 10/12/14 Product Desc:

TUGGLE FOR ST REP

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	nots	Rate Pri	Rta Type	Spots	Amount
LH OH	Otan	LIIG	NBC Today Show		Cardena	ino bayo						
			NBC Today Show									
<u>Sta</u> Week: 10	<u>rt Date</u> /06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 3 WSFA	10/10/1	4 10/10/14	NET The Tonight Tonight Show		1035-1135pr <10:35 PM-1		- :30	1	\$160.00P 3	0.00 NM	1	\$160.00
<u>Sta</u> Week: 10	<u>rt Date</u> /06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$160.00	Rating 0.00						
E 4 WSFA	10/10/1	4 10/10/14	ALABAMA LIVE 1 ALABAMA LIVE (11-1130Am	1	- :30	1	\$60.00P 3	0.00 NM	1	\$60.00
<u>Sta</u> Week: 10	<u>rt Date</u> /06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 5 WSFA	10/10/1	4 10/10/14	ALABAMA LIVE A		1130A-12P	1	- :30	1	\$60.00P 3	0.00 NM	1	\$60.00
Sta Week: 10	art <u>Date</u> /06/14	End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 6 WSFA	10/10/1	4 10/10/14	WSFA 12 News a WSFA 12 News a		12-1230pm	1	- :30	1	\$185.00P 3	0.00 NM	1	\$185.00
<u>Sta</u> Week: 10	art Date /06/14	End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$185.00	Rating 0.00						
E 7 WSFA	10/10/1	4 10/10/14	WSFA 12 NEWS WSFA 12 NEWS		M-F 4-430P	1-	- :30	1	\$100.00P 3	0.00 NM	1	\$100.00
<u>Sta</u> Week: 10	art <u>Date</u> /06/14	End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 8 WSFA	10/10/1	4 10/10/14	Today in Alabama Today in Alabama		5-530a	1-	- :30	1	\$150.00P 3	0.00 NM	1	\$150.00
Sta Week: 10	art Date /06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 9 WSFA	10/10/1	4 10/10/14	WSFA 12 News a		5-530pm	1-	- :30	1	\$300.00P 3	0.00 NM	1	\$300.00
<u>Sta</u> Week: 10	art <u>Date</u> /06/14	End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
		4 10/10/14	Today in Alabama Today in Alabama		530am-6am	1-	- :30	1	\$200.00P 3	0.00 NM	1	\$200.00
<u>Sta</u> Week: 10	art <u>Date</u> /06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E11 WSFA	10/10/1	4 10/10/14	WSFA 12 News a WSFA 12 News a		6-630pm	1-	- :30	1	\$550.00P 3	0.00 NM	1	\$550.00
<u>Sta</u> Week: 10	art <u>Date</u> /06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
E 12 WSFA	10/10/1	4 10/10/14	Today In Alabama Today In Alabam		6a-7a	1-	- :30	1	\$375.00P 3	0.00 NM	1	\$375.00
<u>Sta</u> Week: 10	art <u>Date</u> /06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
E 13 WSFA	10/10/1	4 10/10/14	NET NBC Today NBC Today Show		7-9am	1-	- :30	1	\$200.00P 3	0.00 NM	1	\$200.00
<u>Sta</u> Week: 10	art Date /06/14	End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00					PATRONOPAL SCHOOL	
		***************************************	NBC Today 2 NBC Today 2	Comm	9-10am	1-	- :30	1	\$85.00P 3	0.00 NM	1	\$85.00
<u>Sta</u> Week: 10	art Date 1/06/14	End Date 10/12/14	Weekdays	Spots/Week 1	<u>Rate</u> \$85.00	Rating 0.00						
			WSFA 12 News a WSFA 12 News a			1	- :30	1	\$500.00P 3	0.00 NM	1	\$500.00
<u>St</u> Week: 10	art Date 0/06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 16 WSFA					10-11am	1	- :30	1	\$60.00P 3	0.00 NM	1	\$60.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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POL/Tuggle, Mark/State House District ξ

Alt Order #:

07427681

Product Desc:

TUGGLE FOR ST REP

Flight Dates:

10/06/14 - 10/12/14

Estimate:

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Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 16 WSFA	10/06/14	10/06/14	NBC Today Show NBC Today Show		10-11am	1	:30	1	\$60.00P 3	0.00 NM	1	\$60.00
<u>Sta</u> Week: 10/0	rt Date	End Date 10/12/14	Weekdays	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00						
E 17 WSFA							:30	1	\$160.00P 3	0.00 NM	1	\$160.00
<u>Sta</u> Week: 10/0	rt <u>Date</u> 06/14	End Date 10/12/14	•	Spots/Week 1	<u>Rate</u> \$160.00	Rating 0.00						
E 18 WSFA	10/06/14	4 10/06/14	ALABAMA LIVE 1 ALABAMA LIVE (11-1130Am	1	:30	1	\$60.00P 3	0.00 NM	1	\$60.00
Star Week: 10/6	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 19 WSFA	10/06/14	4 10/06/14	ALABAMA LIVE A		1130A-12P	1	:30	1	\$60.00P 3	0.00 NM	1	\$60.00
<u>Sta</u> Week: 10/0	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 20 WSFA	10/06/14	4 10/06/14	WSFA 12 News a WSFA 12 News a		12-1230pm	1	:30	1	\$185.00P 3	0.00 NM	1	\$185.00
Sta Week: 10/6	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$185.00	Rating 0.00						
E 21 WSFA	10/06/14	4 10/06/14	WSFA 12 NEWS WSFA 12 NEWS		M-F 430-5P	1	:30	1	\$100.00P 3	0.00 NM	1	\$100.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 22 WSFA	10/06/1	4 10/06/14	Today in Alabama Today in Alabama		5-530a	1	:30	1	\$150.00P 3	0.00 NM	1	\$150.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 23 WSFA	10/06/1	4 10/06/14	WSFA 12 News a WSFA 12 News a		5-530pm	1	:30	1	\$300.00P 3	0.00 NM	1	\$300.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 06/14	End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 24 WSFA	10/06/1	4 10/06/14	Today in Alabama Today in Alabama		530am-6am	1	:30	1	\$200.00P 3	0.00 NM	1	\$200.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 06/14	End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 25 WSFA	10/06/14	4 10/06/14	WSFA 12 News a WSFA 12 News a		6-630pm	1	:30	1	\$550.00P 3	0.00 NM	1	\$550.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 06/14	End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
E 26 WSFA	10/06/1	4 10/06/14	Today In Alabama Today In Alabama		6a-7a <6:00 AM-7:0	1 00 AM>	:30	1	\$375.00P 3	0.00 NM	1	\$375.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 06/14	End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
E 27 WSFA	10/06/1	4 10/06/14	NET NBC Today Show		7-9am	1	:30	1	\$200.00P 3	0.00 NM	1	\$200.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 28 WSFA	10/06/1	4 10/06/14	NBC Today 2 NBC Today 2	Comm	9-10am	1	:30	1	\$85.00P 3	0.00 NM	1	\$85.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$85.00	Rating 0.00						
E 29 WSFA	10/11/1	4 10/11/14	WSFA 12 News a WSFA 12 News a			1- 0:30 PM>	:30	1	\$325.00P 3	0.00 NM	1	\$325.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
		4 10/11/14	WSFA 12 News a		Sa 6-7pm	1-	:30	1	\$125.00P 3	0.00 NM	1	\$125.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						

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Advertiser:

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Alt Order #: Flight Dates: 07427681 10/06/14 - 10/12/14

TUGGLE FOR ST REP Product Desc:

Estimate:

WSFA

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Ln Ch Start End		Start/End Ti	manaka kannaka kalendaraka kannaka kan	Len Spots			LL/APONZAGAS/CASACAS/C	Amount
E 30 WSFA 10/11/14 10/11/14	WSFA 12 News at Six - Somm WSFA 12 News at Six-Sat	Sa 6-7pm	1-	:30	1 \$125.00P3	0.00 NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14	Weekdays Spots/Week	Rate \$125.00	Rating 0.00					
E31 WSFA 10/11/14 10/11/14	NET NBC Sat Today Shoomm NBC Saturday Today Show	6-8am	1-	:30	1 \$75.00P3	0.00 NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14		<u>Rate</u> \$75.00	Rating 0.00					
E 32 WSFA 10/12/14 10/12/14	LOC News Following NComm	1030p-11P <10:30 PM-11	1 1:00 PM>	:30	1 \$175.00P 3	0.00 NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14	Weekdays Spots/Week		Rating 0.00					
	WSFA 12 News at Five-Somm WSFA 12 News at Five-Sun		1	:30	1 \$125.00P 3	0.00 NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14		<u>Rate</u> \$125.00	Rating 0.00					
	NET NBC Sunday TodayComm NBC Sunday Today Show		1	:30	1 \$75.00P3	0.00 NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14			Rating 0.00					
	NET NBC Meet The Presomm		1	:30	1 \$100.00P3	0.00 NM	0	\$0.00
Start Date End Date	4	***************************************	Rating					
		t/End Time		<u>Veekdays</u> L	ength Rate :30 (\$100:00)	Rtg Type		
Credited	NET INDC Weet The Pless 0-98	1111	_	,3u	.30 (#100:00)	0.00 10101		
[CR-No Avails] E 36 WSFA 10/12/14 10/12/14	WSFA News Sunday AMComm	9-930am	1	:30	1 \$50.00P 3	0.00 NM	1	\$50.00
Start Date End Date	WSFA News Sunday AM Weekdays Spots/Week	Rate	Rating					
Week: 10/06/14 10/12/14	1	\$50.00	0.00		4 0500 00 00	0.00 114		\$500.00
E 37 WSFA 10/09/14 10/09/14	WSFA 12 News at Ten -Comm WSFA 12 News at Ten - MF	10-1035pm	1	:30	1 \$500.00P 3	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14	Weekdays Spots/Week		Rating 0.00					
E 38 WSFA 10/09/14 10/09/14	NBC Today Show 3 Comm NBC Today Show 3	10-11am	1	:30	1 \$60.00P3	0.00 NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14	Weekdays Spots/Week	<u>Rate</u> \$60.00	Rating 0.00					
	NET The Tonight Show Comm Tonight Show	1035-1135pn	n1	:30	1 \$160.00P3	0.00 NM	1	\$160.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14	-	<u>Rate</u> \$160.00	Rating 0.00					
E40 WSFA 10/09/14 10/09/14	ALABAMA LIVE AT 11300mm ALABAMA LIVE @ 1130AM	1130A-12P	1	:30	1 \$60.00P3	0.00 NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14	Weekdays Spots/Week	<u>Rate</u> \$60.00	Rating 0.00					
	WSFA 12 News at NoonComm WSFA 12 News at Noon		1	:30	1 \$185.00P 3	0.00 NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> Week: 10/06/14 10/12/14			Rating 0.00					
	WSFA 12 NEWS AT 4P®omm WSFA 12 NEWS AT 4PM		1	:30	1 \$100.00P 3	0.00 NM	1	\$100.00
Start Date End Date			Rating 0.00					
Week: 10/06/14 10/12/14 E 43 WSFA 10/09/14 10/09/14	Today in Alabama 5am Comm		1	:30	1 \$150.00P 3	0.00 NM	1	\$150.00
Start Date End Date	Today in Alabama 5am <u>Weekdays</u> <u>Spots/Week</u>	Rate	Rating					

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Advertiser:

POL/Tuggle, Mark/State House District ξ

Alt Order #: 07

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Product Desc: TU

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TUGGLE FOR ST REP

Flight Dates:

10/06/14 - 10/12/14

Estimate:

WSFA

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
E 43 WSF	A 10/09/1	14 10/09/14	Today in Alabama	a 5am Comm	APPARENT CONTRACTOR OF THE PROPERTY OF THE PRO	1	:30	1	\$150.00P3	0.00 NM	1	\$150.00
_	Start Date 10/06/14	End Date 10/12/14	Today in Alabam Weekdays 1	a 5am Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 44 WSF	A 10/09/1	14 10/09/14	WSFA 12 News a		5-530pm	1	:30	1	\$300.00P 3	0.00 NM	1	\$300.00
	Start Date 10/06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
E 45 WSF	A 10/09/1	14 10/09/14	Today in Alabama Today in Alabam		530am-6am	1	:30	1	\$200.00P 3	0.00 NM	1	\$200.00
_	Start Date 10/06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 46 WSF	FA 10/09/1	14 10/09/14	WSFA 12 News a WSFA 12 News a		6-630pm	1	:30	1	\$550.00P 3	0.00 NM	1	\$550.00
_	Start Date 10/06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
E 47 WSF	A 10/09/1	14 10/09/14	Today In Alabama Today In Alabam		6a-7a	1	:30	1	\$375.00P 3	0.00 NM	1	\$375.00
-	Start Date 10/06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
E 48 WSF	A 10/09/1	14 10/09/14	NET NBC Today NBC Today Show		7-9am	1	:30	1	\$200.00P 3	0.00 NM	1	\$200.00
_	Start Date 10/06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 49 WSF	FA 10/09/1	14 10/09/14	NBC Today 2 NBC Today 2	Comm	9-10am	1	:30	1	\$85.00P 3	0.00 NM	1	\$85.00
-	Start Date 10/06/14	End Date 10/12/14	Weekdays	Spots/Week	<u>Rate</u> \$85.00	Rating 0.00						
E 50 WSF	A 10/07/1	14 10/07/14	WSFA 12 News a		10-1035pm	-1	:30	1	\$500.00P 3	0.00 NM	1	\$500.00
_	Start Date 10/06/14	End Date 10/12/14	Weekdays -1	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 51 WSF	FA 10/07/1	14 10/07/14	NBC Today Show NBC Today Show		10-11am	-1	:30	1	\$60.00P 3	0.00 NM	1	\$60.00
_	Start <u>Date</u> 10/06/14	End Date 10/12/14	Weekdays -1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 52 WSF	A 10/07/1	14 10/07/14	NET The Tonight Tonight Show	Show Comm	1035-1135pn	n -1	:30	1	\$160.00P 3	0.00 NM	1	\$160.00
-	Start Date 10/06/14	End Date 10/12/14	Weekdays -1	Spots/Week 1	<u>Rate</u> \$160.00	Rating 0.00						
E 53 WSF	FA 10/07/1	14 10/07/14	ALABAMA LIVE ALABAMA LIVE		1130A-12P	-1	:30	1	\$60.00P 3	0.00 NM	1	\$60.00
-	Start Date 10/06/14	End Date 10/12/14	Weekdays -1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 54 WSF	FA 10/07/1	14 10/07/14	WSFA 12 News a WSFA 12 News		12-1230pm	-1	:30	1	\$185.00P 3	0.00 NM	1	\$185.00
_	Start Date 10/06/14	End Date 10/12/14	Weekdays -1	Spots/Week 1	<u>Rate</u> \$185.00	Rating 0.00						
E 55 WSF	A 10/07/1	14 10/07/14	WSFA 12 NEWS WSFA 12 NEWS		M-F 430-5P	-1	:30	1	\$100.00P3	0.00 NM	1	\$100.00
_	Start Date 10/06/14	End Date 10/12/14	Weekdays -1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 56 WSF	A 10/07/1	14 10/07/14	Today in Alabama Today in Alabam		5-530a	-1	:30	1	\$150.00P 3	0.00 NM	1	\$150.00
-	Start Date 10/06/14	End Date 10/12/14	Weekdays -1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 57 WSF	A 10/07/1	14 10/07/14	WSFA 12 News a		5-530pm	-1	:30	1	\$300.00P3	0.00 NM	1	\$300.00
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Estimate:

272

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 57 WSFA	10/07/1	4 10/07/14		t Five Comm	manyorida allamangan manananya ina alama	-1	:30	1	\$300.00P 3	0.00 NM	1	\$300.00
Star Week: 10/0	rt Date	End Date 10/12/14	Weekdays	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
			Today in Alabama Today in Alabama	a 530a Comm		-1	:30	1	\$200.00P 3	0.00 NM	1	\$200.00
Star Week: 10/0	rt Date	End Date 10/12/14	Weekdays	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
E 59 WSFA			WSFA 12 News a			-1	:30	1	\$550.00P 3	0.00 NM	1	\$550.00
Star Week: 10/0	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays -1	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
			Today In Alabama Today In Alabam			-1	:30	1	\$375.00P 3	0.00 NM	1	\$375.00
<u>Star</u> Week: 10/0	<u>rt Date</u> 06/14	End Date 10/12/14	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
E 61 WSFA	10/07/1	4 10/07/14	NET NBC Today NBC Today Show		7-9am	-1	:30	1	\$200.00P 3	0.00 NM	1	\$200.00
<u>Star</u> Week: 10/0	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays -1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 62 WSFA	10/07/1	4 10/07/14	NBC Today 2 NBC Today 2	Comm	9-10am	-1	:30	1	\$85.00P 3	0.00 NM	1	\$85.00
<u>Star</u> Week: 10/0	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays -1	Spots/Week 1	<u>Rate</u> \$85.00	Rating 0.00						
E 63 WSFA	10/08/1	4 10/08/14	WSFA 12 News a WSFA 12 News		10-1035pm	1	:30	1	\$500.00P 3	0.00 NM	1	\$500.00
<u>Sta</u> Week: 10/0	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 64 WSFA	10/08/1	4 10/08/14	NBC Today Show NBC Today Show	v 3	10-11am	1	:30	1	\$60.00P 3	0.00 NM	1	\$60.00
<u>Sta</u> Week: 10/0	rt <u>Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 65 WSFA	10/08/1	4 10/08/14	NET The Tonight Tonight Show	Show Comm	1035-1135pr	n1	:30	1	\$160.00P 3	0.00 NM	1	\$160.00
<u>Sta</u> Week: 10/6	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$160.00	Rating 0.00						
E 66 WSFA	10/08/1	4 10/08/14	ALABAMA LIVE		11-1130Am	1	:30	1	\$60.00P 3	0.00 NM	1	\$60.00
Week: 10/6		End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 67 WSFA	10/08/1	4 10/08/14	ALABAMA LIVE A		1130A-12P	1	:30	1	\$60.00P 3	0.00 NM	1	\$60.00
Week: 10/		End Date 10/12/14	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00						
E 68 WSFA	10/08/1	4 10/08/14	WSFA 12 News a WSFA 12 News		12-1230pm	1	:30	1	\$185.00P 3	0.00 NM	1	\$185.00
Sta Week: 10/0	<u>rt Date</u> 06/14	End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$185.00	Rating 0.00						
E 69 WSFA	10/08/1	4 10/08/14	WSFA 12 NEWS WSFA 12 NEWS		M-F 430-5P	1	:30	1	\$100.00P 3	0.00 NM		\$100.00
Week: 10/		End Date 10/12/14	Weekdays 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 70 WSFA			Today in Alabam	a 5am	_	1	:30	1,	\$150.00P 3	0.00 NM	1	\$150.00
Week: 10/		End Date 10/12/14	Weekdays 1	Spots/Week 1	\$150.00	Rating 0.00			4000			00000
E 71 WSFA	10/08/1	4 10/08/14	WSFA 12 News a WSFA 12 News		5-530pm	1	:30	1	\$300.00P 3	0.00 NM	1	\$300.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					1	

Print Date: 10/14/14 15:07:36

WSFA

Totals

76

\$15,855.00

Page 7 of 7

Order / Rev:

1202845

Advertiser:

POL/Tuggle, Mark/State House District ξ

Alt Order #:

07427681

Product Desc:

TUGGLE FOR ST REP

Flight Dates:

10/06/14 - 10/12/14

Estimate:

272

Rate Pri Rtg Type Spots Amount End Inventory Code Break Start/End Time Days Len Spots Ln Ch Start \$300.00 0.00 NM \$300.00P3 10/08/14 10/08/14 WSFA 12 News at Five Comm 5-530pm --1---.30 E 71 WSFA WSFA 12 News at Five Spots/Week Rate Start Date **End Date** Weekdays Rating --1----\$300.00 0.00 Week: 10/06/14 10/12/14 1 0.00 NM \$200.00 --1----:30 \$200.00P 3 E72 WSFA 10/08/14 10/08/14 Today in Alabama 530a Comm 530am-6am Today in Alabama 530a Weekdays Spots/Week Start Date **End Date** Rate Rating 10/12/14 --1---\$200.00 0.00 Week: 10/06/14 :30 \$550.00P 3 0.00 NM \$550.00 E 73 WSFA 10/08/14 10/08/14 WSFA 12 News at Six - Nomm 6-630pm --1----1 WSFA 12 News at Six - MF Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating --1----0.00 \$550.00 Week: 10/06/14 10/12/14 1 0.00 NM \$375.00P3 \$375.00 E74 WSFA 10/08/14 10/08/14 Today In Alabama Comm 6a-7a --1----:30 1 Today In Alabama Weekdays Start Date **End Date** Spots/Week Rate Rating --1----0.00 10/12/14 \$375.00 Week: 10/06/14 1 \$200.00P3 0.00 NM E 75 WSFA 10/08/14 10/08/14 NET NBC Today Show Comm 7-9am --1----:30 \$200.00 **NBC Today Show** Start Date **End Date** Weekdays Spots/Week Rate Rating --1----\$200.00 Week: 10/06/14 10/12/14 0.00 Comm 9-10am --1----:30 1 \$85.00P 3 0.00 NM \$85.00 E 76 WSFA 10/08/14 10/08/14 NBC Today 2 NBC Today 2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/06/14 10/12/14 --1----\$85.00 0.00 ----S-:30 \$100.00P 4 0.00 NM \$100.00 N77 WSFA 10/06/14 10/12/14 NET Notre Dame Footbatomm 230p-6p <2:30 PM-6:00 PM> Notre Dame Football Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/06/14 10/12/14 \$100.00 0.00

REP HEADLINE# 7427681 \$\$\$ MOD# 1: APPROVED REV TRF# 1202845 #0 \$\$\$

> CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 703-528-9383 AGENCY

CREDIT RISK !!! REPORT FROM STATION
CHANGES FAX# 703-516-9680

STATION MAKEGOOD OFFERS: M2 UNRESL BUY#32 MARKET TOTALS OCT/14 NO BUYS STA: CON CM ADV AGY CITY TAX ORDER FLIGHT PRDCT TO PRINT # DATES TUGGLE TUGGLE FOR **** 15855.00 \$23, OCT6/14 THIS FOR 765 AGY. ADV. S S S F STATE STATE Þ NAME NAME REP MISSED:SUN/1030P-1100P OFFER:SUN/1103P OCT12/14 CASH WSFA REP TAX CMT:NFL CMT: AIR SPENCERVILLE PO SRH MEDIA, POLI/M TUGGLE/R/STR/AL 67% H EST#272 CONTRACT BOX ADVANCE WK-1 367 RAN LONG IN NEWS. ESFA WNCF # HNC COMMENTS: % % % SCHEDULE 7427681 N SO OUR NEWS AIRED LATE. PLEASE CONFIRM LATE RUN. CO-OP 20868 WAKA (LINE, **** BILLING NEEDED S S S S MCOV ORDER, OCT12 0/0 INVOICE) CABL CLASS: SALES BUYER REP.# 30S \$175.00 30S \$175.00 NEWS AIRED 1047P-1130P. o% ○ THANKS, NAME PRSN NATL **WBMM** WA-STEVE DENICE % OFF.# CONTRACT ASHLEY TOTAL HAZLETON MIYC TOTAL DATE ABMBD % SPOT (OCT14/14) REGIONAL SALESMAN OCT14/14 OCT14/14 15.33 *** WSFA-TV *** ADVISE. 15855. # 00 7 5 76 ω

SVC- NSI

ACCURATE

SHARES

DEMOS- RA35+*

REP HEADEINE#*7427681 TRF# 1202845 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9383 CREDIT ADVISORY: AGEN ORDER WORKSHEET

-9383 FAX# 703-516-9680
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *:

OCT14/14 15.53
*** WSFA-TV ***

CITY TAX	FLIGHT DATES	PRDCT TUGGL	ORDER #			AGY #	ADV #
STATE TAX	DATES OCT6/14 OCT12/14 WK-1	TUGGLE FOR ST REP EST#272	CONTRACT	SPENCERVIL	РО ВОХ 367	AGY. NAME SRH MEDIA, INC.	ADV. NAME POLI/M TUG
CO-OP BILLING NEEDED_		COMMENTS: (LINE, ORDER, IN	CONTRACT # 7427681	SPENCERVILLE, MD 20868		INC.	POLI/M TUGGLE/R/STR/AL
		IVOICE)	CLASS: NATL.		SALES PRSN WA-	BUYER NAME STEVE HAZLETON	REP.#
DAT			LOCAL		- ASHLEY DEMBY	EVE HAZLETON	OFF.#
DATE OCT14/14		Total distribution of the control of	REGIONAL		YBM	A TATAL CANADA C	SALESMAN #
15.53		***************************************					

REP: TTL SAME PLEASE CONFIRM REVISION 10/14 M2 APPROVED THANKS MATT FOR ASHLEY

TUGGLE FOR STATE REP STA:

CON CM

**** THIS

N H

A CASH IN ADVANCE SCHEDULE *****

				••	:LIN
78	PROG CON	32	.	:LINE#:	:LINE#:REP :CD:
A	PROGRAM : CON COM1:	Ø	AGENC:	*	:CD:
A 1103P	PROGRAM : NEWS	S 1030P-1100P	AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 225		TIME PERIOD : LGTH : SEC
30		30	DE = 49 = 225	***	: LGTH :
					SEC
\$175.00		\$175.00	AGENCY EST# = 272		RATE
1		<u> —</u>	= 27:	• •	••
10/12		10/12	N	DATE	START
10		10			••
10/12		10/12		DATE	END
Н		0		DATE : /WK: INVT :	END :SPTS: WEEK
				INVT	WEEK
SUN		SUN		•	••
					DAYS
ш		0		:SPTS:	:TOTL:

PROGRAM : ORD COM1: PROGRAM: NEWS
ORD COM1: NFL RAN LONG SO OUR NEWS AIRED LATE. 1
ORD COM2: AIR IN NEWS. PLEASE CONFIRM LATE RUN.
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-32 NEWS AIRED 1047P-1130P. SPOT DID. THANKS, DENICE

REP HEADLINE# 7427681 \$\$\$ MOD# 1: UNAPPROVE E#* 7427681 TRF# 1202845 UNAPPROVED REV #1 \$\$\$ REP: TEL# 703-528-9383 CREDIT ADVISORY: AGENORDER WORKSHEET

-528-9383 FAX# 703-516-9680

RY: AGENCY CREDIT RISK !!!

ET HARRIS REPORT FROM REP OCT14/14 15.53

CHANGES *** WSFA-TV ***

STATION MAKEGOOD OFFERS: M2 OK'D BUY#32 OCT/14 :LINE#:REP LINE#: :CD: TIME PERIOD MISSED:SUN/1030P-1100P OFFER:SUN/1103P CMT:NFL CMT:AIR LGTH IN NEWS. RAN LONG SEC OOP OCT12
OCT12
SO OUR NEWS AIRED LATE. 1
PLEASE CONFIRM LATE RUN. RATE DATE START 30S \$175.00 30S \$175.00 NEWS AIRED 1047P-1130P. THANKS, DENICE END DATE :SPTS: HUVT SPOT (OCT14/14)
PLS ADVISE.
SPOT DID DAYS :TOTL:

15855.00 CONTRACT TOTAL SPOTS 15855.00 76

MARKET TOTALS \$23,765 WSFA 67% WNCF % % WAKA 33% MCOV % CABL % WBMM 0% WIYC ٥ %

SVC-ACCURATE DEMOS- RA35+* SHARES

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY Q-PAID HAYPE PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 7427681 TRF# 1202845 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9383
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM STATION OCT14/14 16.06
*** WSFA-TV ***

ARA SOUTH A. CHERNOVED NEV HO REA				**************************************
ADV # ADV. NAME POLI/M TUGGLE/R/STR/AL	REP.#_	OF)	OFF.#	SALESMAN #
AGY # AGY. NAME SRH MEDIA, INC.	BUYER NAME	VAME STEVI	STEVE HAZLETON	N
PO BOX 367	SALES	PRSN WA-	ASHLEY DEMBY	EMBY
SPENCERVILLE, MD 20868				
ORDER # CONTRACT # 7427681	CLASS: NATL.	NATL.	LOCAL	REGIONAL
PRDCT TUGGLE FOR ST REP EST#272 COMMENTS: (LINE, ORDER, IN	INVOICE)		A SALANDAR AND	
FLIGHT DATES OCT6/14 OCT12/14 WK-1	The state of the s			
CITY TAXSTATE TAXCO-OP BILLING NEEDED_		ı	DA	DATE OCT14/14 16.06
STA:				
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****				

NOTICE:

TUGGLE FOR STATE REP CHANGES OF THIS ORDER HAVE BEEN APPROVED.

CONTRACT TOTAL TOTAL SPOTS 15855.00 76

CONTRACT SCHEDULED FOR GENERATION